



# EFORA SINGULARITY

WHERE AI MEETS HUMANITY

## EFORA SINGULARITY

FULL CHANNEL PRESENTATION

Premium English-language AI culture and future-science channel with a signature AI music entertainment layer.



AI & FUTURE  
SCIENCE



AI MUSIC  
ENTERTAINMENT



GLOBAL  
PERSPECTIVE

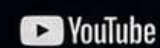
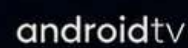
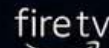
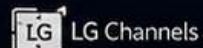


PREMIUM  
STORYTELLING



BROADCAST  
& OTT / FAST

AVAILABLE FOR DISTRIBUTION TO ALL MAJOR PLATFORMS





EFORA  
SINGULARITY

— WHERE AI MEETS HUMANITY —

# CHANNEL VISION & POSITIONING

— *Exploring Intelligence. Understanding Tomorrow.* —



Premium English-language AI culture and future-science channel



**50% discovery-style programming:**  
AI Explained, robotics, future science, human stories



**50% AI music entertainment:**  
curated AI-assisted music videos, charts, creator showcases



**Editorial promise:**  
simple, beautiful, intelligent, human



**Premium,  
curated,  
rights-cleared  
storytelling.**

# WHY NOW / MARKET OPPORTUNITY



01

## AI is mainstream

Mass adoption is driving global curiosity, awareness, and demand.



02

## Global English-language appeal

English is the world's entertainment superpower language.



03

## Strong fit for FAST / OTT / CTV / VOD

Built for today's multi-platform, on-demand, and lean-forward viewing habits.



04

## Cross-over of science, creativity, and entertainment

A unique blend that inspires, educates, and captivates broad demographics.



05

## Advertiser and sponsor friendly innovation niche

Brand-safe, future-forward content aligned with innovation, education, and aspiration.

Efora Singularity sits at the intersection of technology curiosity, premium education, and visual entertainment.



# BUILT WITH SCIENTIFIC LEADERSHIP

A woman-owned AI culture channel with research credibility at its core.



## WOMAN-OWNED LEADERSHIP

Vision. Integrity.  
Intelligence.



## SCIENCE-FIRST MINDSET

Research-driven.  
Evidence-based.  
Future-focused.



## GLOBAL IMPACT MISSION

Educate. Inspire.  
Empower humanity.



## Woman-owned channel venture

One of the co-owners brings a rare bridge between science, economics, law, computer science and public-facing innovation.



PhD in Economics and Law



Completing a second PhD in Computer Science



Published and quoted scientific author



Established researcher and innovation voice



Marie Skłodowska-Curie grant awardee



Editorial credibility for AI, ethics, society and future science



Human intelligence behind artificial intelligence storytelling.

# INNOVATION WITH PURPOSE

Efora Singularity connects future media with social impact.



A channel that celebrates AI, creativity and human potential should also support **real-world opportunity.**



## **iLavita Foundation — United States**

Support arrangement aligned with innovation, women-owned and minority-owned businesses, and social impact.



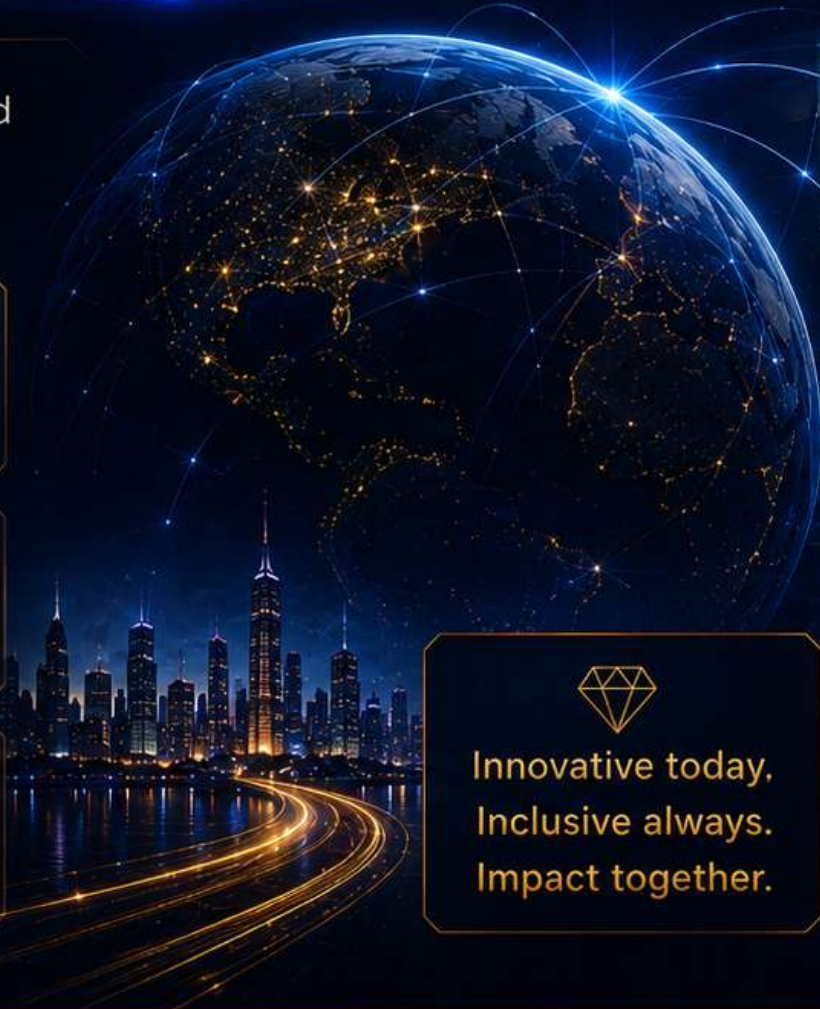
## **Con Voglio — Italy**

Support arrangement aligned with women, minorities, equality and sport.



## **Brand meaning**

Efora Singularity is not only about technology. It is about making innovation more visible, inclusive and human.



**Innovative today.  
Inclusive always.  
Impact together.**



# PROGRAMMING STRUCTURE

A balanced daily schedule



## MORNING / DAYTIME

6:00 AM – 12:00 PM

- AI Explained
- AI Today
- Short explainers



## PRIME TIME

12:00 PM – 8:00 PM

- Documentaries
- Interviews
- Where AI Meets Humanity



## EVENING / LATE NIGHT

8:00 PM – 2:00 AM

- Singularity Music
- AI Charts
- Virtual artist showcases



## WEEKENDS

ALL DAY

- Festivals
- Creator spotlights
- Themed marathons



LIVE STUDIO

24/7

GLOBAL BROADCAST

GLOBAL DISTRIBUTION

SAMSUNG TV Plus LGChannels Roku

firetv androidtv

# CORE CONTENT PILLARS



**AI EXPLAINED**  
discovery-style explainers



**HUMAN + MACHINE**  
people and AI stories



**TOMORROW LAB**  
robotics, science, future tech



**SINGULARITY MUSIC**  
AI-assisted music entertainment



**ETHICS WITHOUT BOREDOM**  
trust, bias, deepfakes, society



**AI CREATOR SPOTLIGHT**  
responsible creators and  
visual innovators

Modular, evergreen, scalable for FAST, OTT and VOD.

# STRATEGIC VALUE FOR THE EFORA NETWORK



## INTERNATIONAL ENGLISH-LANGUAGE FLAGSHIP

A premium global channel built for a worldwide audience.



## SCALABLE LIBRARY OF EVERGREEN PROGRAMMING

Original series, specials, and music content designed to perform across platforms.



## STRONG FIT FOR AI, SCIENCE, EDUCATION, CREATOR AND BRAND PARTNERSHIPS

Built for collaboration across the industries shaping our future.



## ELEVATES EFORA INTO INNOVATION AND FUTURE-CULTURE SPACE

Positioning EFORA at the intersection of technology, humanity and imagination.



# EFORA SINGULARITY

— WHERE AI MEETS HUMANITY —

## PARTNERSHIP VALUE WHY PARTNER WITH EFORA SINGULARITY



Premium English-language AI destination



Curated, rights-cleared programming



Cross-platform ready for FAST / OTT / CTV



Built for global audiences and brand partnerships

— EFORA SINGULARITY — WHERE AI MEETS HUMANITY. —



**EFORA**  
SINGULARITY

WHERE AI MEETS HUMANITY

# AI MUSIC ENTERTAINMENT LAYER

*Rights-cleared AI-assisted music programming with broadcast identity.*



## SINGULARITY CHARTS

Weekly AI-assisted music countdown

### SINGULARITY CHARTS

01	ECHOES BEYOND	LUMINA
02	DIGITAL LOVE	NOVA BLUE
03	HUMANITY RISING	SYNAPTIX
04	LOST IN THE SIGNAL	ALERA
05	STARDUST DREAMS	ORION VIBE
06	UNBROKEN	KAIRO
07	FUTURE IS US	VELORA
08	MIDNIGHT PULSE	NEDTERRA
09	HEART OF CODE	AURIX
10	INFINITE LIGHT	SOLACE



## SINGULARITY MUSIC FESTIVAL

Festival-style competition with voting feature



VOTE



COMMUNITY



COMPETE



## THE EFORA SINGULARITY AWARDS

Winner/finale event format



## NEXT SIGNAL

New artists and emerging creators



## FIRST SIGNAL

New music video premieres



AI-ASSISTED PROGRAMMING



RIGHTS-CLEARED CONTENT



BROADCAST READY



BUILT FOR A GLOBAL STAGE



ENGAGING. INCLUSIVE. INSPIRING.



# PREMIUM, CURATED, RIGHTS-CLEARED

Our content standards protect platforms, artists, audiences and the EFORA brand.



- ✓ Clear creator agreement
- ✓ Music rights confirmation
- ✓ Visual rights confirmation
- ✓ No unauthorized celebrity likeness
- ✓ No imitation of famous artists' voices
- ✓ No copyrighted remakes unless licensed
- ✓ AI-use disclosure in the submission form
- ✓ Territory and platform rights for FAST / OTT / CTV / web / social



Trusted, premium, rights-cleared AI storytelling.



## AUDIENCE & DISTRIBUTION



### TARGET AUDIENCE

- Curious mainstream adults 18–49
- Tech-forward viewers and early adopters
- Students, young professionals, creators
- Global English-speaking audience



### DISTRIBUTION



FAST platforms



OTT apps



CTV / Smart TV



IPTV



VOD libraries



Short-form social &  
YouTube cutdowns



Designed for discoverability, repeat viewing, and cross-platform expansion.



# ADVERTISER & SPONSOR VALUE

A brand-safe future-facing channel with measurable activation opportunities.



## INNOVATION ASSOCIATION

Advertisers can align with AI, science, creativity, education and future culture.



## PREMIUM ENVIRONMENT

Beautiful programming and clear editorial standards protect brand perception.



## MEASURABLE ACTIVATION

QR campaigns, landing pages, voting, sign-ups and sponsor CTAs.



## FLEXIBLE SPONSORSHIP

Own a block, chart, festival, episode series, creator spotlight or themed weekend.



## CROSS-NETWORK EXPOSURE

Selected content and promotions can extend across EFORA TV Network channels.



BRAND-SAFE



TARGETED



IMPACTFUL



FUTURE-FOCUSED

# STRATEGIC VALUE FOR EFORA NETWORK

An international flagship that expands EFORA into innovation, science and future culture.



## INTERNATIONAL ENGLISH-LANGUAGE FLAGSHIP

A premium global channel built for a worldwide audience.



## SCALABLE EVERGREEN PROGRAMMING

Original series, specials and music formats designed to perform across platforms.



## STRONG FIT FOR PARTNERSHIPS

AI, science, education, creator economy, social impact and brand collaborations.



## ELEVATES EFORA IDENTITY

Positions the network at the intersection of technology, humanity and imagination.



**EFORA Singularity gives the network a future-facing, sponsor-friendly, globally understandable identity.**

# PREMIUM, CURATED, RIGHTS-CLEAR

## OUR CONTENT STANDARDS



- ✓  Clear creator agreement
- ✓  Music rights confirmation
- ✓  Visual rights confirmation
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- ✓  No imitation of famous artists' voices
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SECURE  
CONTENT



RIGHTS  
COMPLIANT



TRUSTED  
STANDARDS



FAIR & LEGAL  
DISTRIBUTION



Trusted, premium, rights-cleared  
AI storytelling.



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# JOIN THE FUTURE OF HUMAN-CENTERED AI ENTERTAINMENT

Efora Singularity combines discovery-style AI education, premium future-science storytelling, curated AI-assisted music entertainment, women-owned leadership and social-impact alignment.

Platforms | Advertisers | Creators | Foundations | Audiences

**EFORA SINGULARITY — WHERE AI MEETS HUMANITY**